



Republic of the Philippines
Province of Romblon
MUNICIPALITY OF LOOC
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OFFICE OF THE SANGGUNIANG BAYAN

EXCERPTS FROM THE MINUTES OF THE 103RD REGULAR SESSION OF THE 2022
–2025 SANGGUNIANG BAYAN OF LOOC, PROVINCE OF ROMBLON HELD AT
MUNICIPAL SESSION HALL ON AUGUST 16, 2024.

PRESENT:

HON. PERIANO R. BERNARDOActing Municipal Vice Mayor/
Presiding Officer
HON. MENCHIE M. GARACHICOSB Member
HON. ROLANDO F. BAUTISTASB Member
HON. MICHAEL P. FRANCISCOSB Member
HON BENJAMIN F. GALINDEZ JRSB Member
HON. JOSEFINA G. MORTELLnB President
HON. JOHN KENNETH S. GARCIA.....SK Federation President

ON OFFICIAL TRAVEL

HON. ISMAEL S. OSORIO JRMunicipal Vice Mayor
HON. JONATHAN T. GAYTANOSB Member
HON. ADRIAN C. GAYTANOSB Member
HON. TEODULO G. TIROL Jr.....SB Member

ABSENT:

NONE

MUNICIPAL ORDINANCE NO. 034 - 2024

**AN ORDINANCE ADOPTING THE PALENG QR PH PROGRAM FOR
IMPLEMENTATION IN THE MUNICIPALITY OF LOOC, ROMBLON**

*Sponsor: Hon. Menchie M. Garachico
Co Sponsors: Hon. Periano R. Bernardo, Hon. Rolando F. Bautista,
Hon. Michael P. Francisco, Hon. Benjamin F. Galindez Jr.,
Hon. Josefina G. Mortel, & Hon. John Kenneth S. Garcia*

WHEREAS, Pursuant to Section 17 of Local Government Code of 1991, states that the local government units shall likewise exercise such other powers and discharge such other functions and responsibilities as are necessary, appropriate, or incidental to efficient and effective provisions of the basic services and facilities enumerated in the code;

WHEREAS, in Joint memorandum Circular No. Series of 2022 issued by the Department of Interior and Local Government (DILG) and Bangko Sentral ng Pilipinas (BSP) on June 22, 2022, the DILG and BSP jointly developed the PALENG-QR Ph Program to promote digital payment in public markets and tricycle hubs in support of the National Strategy for Financial Inclusion (NSFI);

WHEREAS, the Joint memorandum circular sets the guidelines for the adoption and implementation of Paleng QR Ph Program by the local government units to promote digital payment among market vendors, sari-sari store owners, tricycle drivers, consumers and commuters;

Be it Ordained by the Sangguniang Bayan of Looc in Session assembled that :

SECTION I. Title - This ordinance shall be known as the "Paleng QR Ph Program in the Municipality of Looc, Romblon.

SECTION II. Definition of Terms - the following term shall have corresponding term in this Ordinance:

- a) Digital Payment - refers to a monetary payment transaction between two (2) parties through a digital payment instrument in which both the payer and payee use an electronic channel.
- b) Financial Service Providers (FSPs) - refers to a financial institutions that provide banking, loans, money transfers, and financial options to customers.
- c) QR Ph - is the national QR Code standard that allows a quick, low cost, and safe method to pay, transfer to and receive funds from other bank and e-money accounts in the Philippines.
- d) Quick Response Code (QR Code) - is a two dimensional image - based capable of holding large amounts of information. QR codes store information using patterns of black dots and white spaces, arranged in a square grid. It can be read by a smartphone camera that is equipped with a barcode reader.
- e) Transaction Account - refers to a bank or e-money account held with a BSP-regulated financial service provider (FSP) that can be used to store, send, and receive funds..

SECTION III. Objective - this ordinance seeks to promote financial inclusion and cashless transactions in the public markets, community shops, and local transportation. It also seeks to increase access of micropreneurs to better financing options, as well as minimize public health and safety associated with cash transactions.

SECTION IV. Functions of the Local Government of Looc:

- 1) Invite Financial Service Providers to participate in the Paleng -QR Ph Program and support the on boarding target users or clients to a Transaction Account and adoption of Digital Payments in public markets and local transportation;
- 2) The local government of Looc through the Local Business Permit and Licensing Office (BPLO) and in coordination with the Financial Service Providers (FSPs) shall provide necessary assistance in

opening a QR Ph-ready Transaction Account to all vendors, sari-sari stores owners, tricycle operators and drivers, and other merchants and their clients;

- 3) Issue certification which shall free of charge to support the Know-Your - Customer (KYC) requirements of the FSP and holding of Paleng - QR Ph" account opening day(s);
- 4) Shall Facilitate free internet access in public areas, public and community markets, and terminals to ensure ease and convenience of account opening and using QR Code digital payment by users or clients.

SECTION V. *Duties of the Financial Service Providers:*

- 1) Set up booths in strategic locations where they shall assist target users or clients in account opening and provide QR Code printouts that can be readily displayed in their terminals, stores, and vehicles.
- 2) Provide target users or clients with appropriate materials on opening a transaction account using the QR Code payments and other digital financial services;
- 3) Provide resource speakers and contents, as requested, for LGU-Looc financial literacy program;
- 4) Assign competent contact person for efficient and timely coordination on the program implementation; and
- 5) Provide special offers for accounts opened under the Paleng QR Ph Program and special rebates for users or clients.

SECTION VI. *Requirements for opening of QR Ph - ready Transaction Account -* prior for the opening of QR Ph-ready Transaction Account, all target users or clients must show atleast one government issued identification card for identification purposes;

SECTION VII. *Information, Education and Communication Campaign (IECC) -* The Local Government of Looc shall develop its IECC and provide banners, standees, and other Paleng - QR Ph markers in public markets, terminals, tricycles, in order to promote and sustain the objective of the Paleng QR Ph Program.

SECTION VIII. *Prohibited Acts -*

- a) Refusal of vendors, sari -sari store owners, tricycle operators and drives, and other local merchants to adopt and open a QR Ph-ready Transaction Account; and

- b) Failure of vendors, sari -sari store owners, tricycle operators and drives, and other local merchants to provide QR Code printouts their stores, terminals and vehicles;

SECTION IX. Penalties - The following penalties shall be imposed for violation of this Ordinance:

- 1st offense** - Penalty of One Thousand Pesos and order the owner to comply with the provisions of the Ordinance, existing laws, rules and regulation within Thirty (30) days from receipt of order.
- 2nd Offense** - Penalty of Two Thousand Pesos and notify the owner to cease operations until the owner to comply with the provisions of this ordinance existing laws, rules and regulation within Thirty (30) days from receipt of order.
- 3rd Offense** - Penalty of two Thousand and Five Hundred Pesos and impose a Closure Order for the establishment.

SECTION X. Separability Clause - If for any reason or reasons, any part of this Ordinance shall be held unconstitutional or invalid, other parts hereof which are not affected thereby shall continue to be in full force and effect.

SECTION XI. Repealing Clause - All provisions of ordinances, executive orders, or resolutions inconsistent herewith are hereby repealed, modified or amended accordingly.

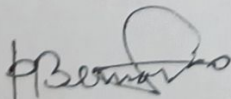
SECTION XII. Effectivity Clause - This Ordinance shall take effect One Year after review and approval by the Provincial Legislative Council and posted on three (3) conspicuous places of the municipality

Approved: 16 August 2024/ 103rd Regular Session.

CERTIFIED to the correctness of the aforesaid Ordinance.

ENGR. REYAM A. REYES
Secretary to the Sanggunian

ATTESTED:


HON. PERIANO R. BERNARDO
Acting Municipal Vice Mayor &
Presiding Officer

Concurred:

(On Official Travel)

HON. JONATHAN T. GAYTANO
SB Member

(On Official Travel)

HON. ADRIAN C. GAYTANO
SB Member

(On Official Travel)

HON. TEODULO G. TIROL, JR.
SB Member

HON. MICHAEL P. FRANCISCO
SB Member

HON. JOSEFINA G. MORTEL
LnB President

HON. MENCHIE M. GARACHICO
SB Member/ Sponsor

HON. ROLANDO F. BAUTISTA
SB Member

HON. BENJAMIN F. GALINDEZ JR.
SB Member

HON. JOHN KENNETH S. GARCIA
SK Federation President

APPROVED:

ATTY. LISETTE M. ARBOLEDA
Municipal Mayor

Date Approved: AUG 19 2024